KELLER WILLIAMS

3 DAYS BEFORE

 Confirm date/time of open house with listing agent Print a map of the neighborhood surrounding the open house (5-mile radius) Research sign-placement regulations (HOA, city, county, etc.) 	 Order 10 helium balloons or flags Get 1 yard sign with rider Get 10 directional signs with riders Print 100 fliers (include map) Role-play your scripts with a partner Mark on map where you'll place signs
2 DAYS BEFORE	
 Knock on 100 doors in neighborhood to invite neighbors; leave a flier at each door Advertise the open house on Craigslist Role-play your scripts with a partner Compile information on "alternative" properties. Print 5 copies of each. 2-3 properties in a lower price range 2-3 properties in a higher price range 2-3 properties with one more bedroom I condominium 	 Print 2 blank contracts (just in case you meet a motivated buyer) Put together a home book to display at open house O Property photos O Details of property O Tax information O Survey of lot O Floor plans O School information O Community information
I DAY BEFORE	
 Assemble your showing kit Bottled water Notepads Flashlight Coloring books and crayons for kids Toilet paper Tape measure Level Paint, carpet, shingles samples 	 Review floor plan of house and decide where you'll set up your desk Print a guest register and write in 2 fake names Role-play your scripts with a partner